



Bloom at Bossier, Louisiana's Premier Senior Living Community, Continues Mission By Receiving 2016 Best of Senior Living Award

FOR IMMEDIATE RELEASE

Bossier City, LA (December 7, 2015) - **Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, announced today that its Louisiana Independent and Assisted Living community, **Bloom at Bossier**, was voted Best Senior Living Community in Bossier City, Louisiana by SeniorAdvisor.com.

Bloom was inspired after the principals experienced the challenge of finding the right home for their grandmother when she began suffering from Alzheimer's. Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Since 1965, Bloom's mission has been simple yet aspirational: to help its residents flourish. Residents continue living full lives, by enjoying their favorite activities while discovering new ones, and blooming into their best selves through learning, growth and discovery. Bloom is committed to creating a living environment that fosters self-growth and self-actualization for its residents by providing them with the tools, resources and encouragement to bloom.

The annual "Best of Awards" recognizes outstanding senior living providers who have received consistently high ratings and positive reviews from residents and their families. This exclusive designation is awarded to less than 1% of providers nationwide. Laurie Manno, Executive Director of Bloom at Bossier, states that "as part of our overall mission, Bloom's highest priority is the care and well being of our residents. In that vein, our primary goal is to advocate for seniors and their families by guiding them through the care delivery matrix and helping them determine the best possible, and most cost effective, combination of services and care, as well as, helping our seniors stay living, as independently as possible, in their own familiar home environment." She adds "we are extremely honored to receive such an outstanding award, which confirms that our residents and families believe we are living up to that mission."

For additional information, please contact Amanda Pitts at 318.746.0470 or sales@bloomatbossier.com.

About Bloom Senior Living and Bloom at Bossier

Bloom Senior Living and has been providing a continuum of senior living services including: Independent Living, Assisted Living, Memory Care and Respite Care since 1965. Please visit: www.bloomseniorliving.com.

Bloom at Bossier is a family-owned and operated Independent and Assisted Living establishment. Bloom's personalized service and superior care enable residents to enjoy the privacy of home, combined with the security and convenience of assistance and a maintenance-free environment. This is provided in an intimate setting in the heart of Bossier City, Louisiana. Please visit: <http://www.bloomatbossier.com/>.